

KiDs Beach Club® is Cultivating Character at HOME!

Imagine if you will, an old-fashioned family TV show. The stereotypical setting went something like this: dad comes home from work in a suit. Mom appears with an unscathed apron, perfectly ironed dress, and an ever-present pearl necklace. Meals were held until all family members had a seat at the table, and rich conversation took place. The children were respectful and well-mannered, and amazingly, they always helped with the dishes without being asked.

While this “perfect” family is fictional, the family values represented are not. They existed in many homes across America, perhaps even yours growing up. But what happened? **Society is crumbling and family values once cherished are now widely despised.** In the March 2020 issue of *The Atlantic* magazine, David Brooks called the nuclear family a “mistake!” He wrote, “We’re likely living through the most rapid change in family structure in human history.” Yes, we are living in unprecedented times, but did you know that King David experienced a similar situation? In Psalm 11:3 (AMP) he asked, **“If the foundations of a Godly society are destroyed, what can the righteous do?”**

What can the righteous do? Do we stay silent and let the enemy win?

The answer is an emphatic NO! We believe the righteous can re-shape society, and that is what God is allowing KiDs Beach Club® to do! **We are committed to building character at home, in families.** We desire for families to be fortresses of faith, love, and support for children!


We are developing parent guides to our curriculum that will encourage conversations at home around the dinner table. **We developed programs like CharacterLeads®**, a comprehensive, multi-disciplinary character and leadership curriculum to be used in non-religious settings. **We offer this same curriculum to parents and grandparents** for use in the home to teach character and leadership in a fun way. **We developed KiDs on Character Radio Moments** from our

award-winning television show to expand our reach in reshaping society.

No, we will not be dormant! **We are teaching Godly character and leadership qualities** in schools that have resulted in documented improvement in behavior, and these qualities are transcending to the home, too. **One parent shared, “This teaching works!”** as she talked about a recent real life character lesson integration for her daughter.

“If the foundations of a Godly society are destroyed, what can the righteous do?”
Psalm 11:3 AMP

Help KiDs Beach Club® re-shape society this North Texas Giving Day!
Text NTXGD to 91999


KiDsBeachClub.org/NTXGD

[Text NTXGD to 91999](#)

Do you believe there is hope for the future?

If so, we invite you to **join us** by participating in North Texas Giving Day, a special day of giving set aside for non-profits like KiDs Beach Club®.
(Early giving is already open!)

Our goal this year is \$30,000!

Giving is easy! – just text [NTXGD to 91999](#) or click below to give online.

[Text NTXGD to 91999](#)

[KiDsBeachClub.org/NTXGD](#)

Thank you for partnering together to Cultivate Character in homes around the country.

Cultivate Character in YOUR Home, too!

Parents/Grandparents: We are offering the CharacterLeads® home-use curriculum at a 50% discount through the end of September.

(offer not valid on individual lessons)

Use code **NTXGD** at check-out or visit characterleads.com to learn more.



Visit CharacterLeads.com

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