

COMMUNITIES FOUNDATION of TEXAS

—NTX—
GIVING DAY
9.21.23 presented by amazon

CULTIVATING
Character



To give, text
NTXGD TO 91999

KiDs Beach Club® is Cultivating Character in Schools!

We invite you to *Cultivate Character* with us by participating in a special giving event on September 21st called North Texas Giving Day. Sponsored by Communities Foundation of Texas and Amazon, this is a day set aside for people across the country to support North Texas based charities like KiDs Beach Club®.

Our goal this year is \$30,000!

Giving is easy! – just text [NTXGD to 91999](https://www.kidsbeachclub.org/NTXGD) or click the below button give online.

Text NTXGD to 91999

[KiDsBeachClub.org/NTXGD](https://www.kidsbeachclub.org/NTXGD)

The world is a much different place today than it was just a few years ago. Why? Simply put, **our children are under attack**. Society's influence has blurred what was once an obvious moral compass. Children are mocked for demonstrating character qualities that were once long respected. **Character needs to be cultivated in this critical age before lifelong habits, values, beliefs, and attitudes are formed.**

Here at KiDs Beach Club®, we are working to change the trajectory of societal influences on today's preteens. Not only are we *Cultivating Character*, we are **offering HOPE** for the next generation!

The University of Arizona determined "KiDs Beach Club® (KBC) plays an important role in the life of public elementary schools by meeting student social-emotional needs, improving student behaviors, and developing character and leadership qualities among students."

That study also concluded "KBC was able to support the schools in their goals to help students with improving soft skills and character development. [KBC] provided additional opportunity for students to learn, grow, and be supported beyond the classroom."

During the school year, our after-school programs are teaching preteens Biblical character every single week. KBC after-school programs provide

children with a foundation of integrity and faith in an otherwise selfish and hateful world. **With your help, we have given out more than 72,000 preteen-appropriate Bibles**, with featured pages that focus on developing biblical character. Additionally, our CharacterLeads® curriculum cultivates character by teaching these same biblical principles in a non-religious settings like actual public school classrooms.

Yes, we are **Cultivating Character** in schools across the country, and **we invite you to participate with us** during this season of giving! (You don't have to wait until North Texas Giving Day either - early giving is already open!)



[Text NTXGD to 91999](#)

Please prayerfully consider partnering together to Cultivate Character in the lives of preteen students around the country.



[KIDSBEACHCLUB.ORG/NTXGD](https://kidsbeachclub.org/NTXGD)



Share This Email



Share This Email



Share This Email



Share This Email

KiDs Beach Club® | PO Box 635, Euless, TX 76039

Join the Email List / Manage Preferences