



An Educator's Guide to Kids Beach Club®

A Message from our Chief Operating Officer

Every school has a certain culture that gives it that “feel” when you walk in the door. It’s that immeasurable impression defined by the cohesion of the people, the program and the role that school plays in the community. It’s easy to discern by anyone who enters, whether they can verbalize it or not, but usually is identified by the phrase, “this school just feels good.”

KiDs Beach Club® is an after school Bible Club that meets one day each week for one hour right after school for 24 weeks. By design, our organization partners a local church and neighboring school for the purpose of building communities through the relationships of volunteerism and the teaching of positive character qualities through a biblical lens. We screen and train our volunteers and encourage them to “plug in” to school life and find ways to support their schools for the purpose of creating and improving a culture that meets the needs of the entire school community. By contracting with school districts through their board-approved processes and requiring parent permission for club attendance, we avoid unnecessary conflicts and develop working partnerships. Because of our program’s design, we have the ability to work seamlessly alongside after-school care programs that are already in many of our schools.

We know our schools have been charged with a high calling to not only educate, but to feed, provide basic necessities, and in many cases, raise the next generation. KiDs Beach Club® can be an asset for you and your students in achieving your goals and gives you another aspect of your school “that just feels good!”



 Paul McCollum,
Chief Operating Officer

Our Mission & Vision

KiDs Beach Club® is an innovative ministry established to mobilize the church to go outside its walls in order to take the message of Jesus Christ into the heart of its community.

Our vision is to provide every 3rd through 6th grade boy and girl a Jesus experience within the culture of their public school! We are connecting kids to Christ and putting Bibles in their hands.



Testimonials



Tonya Mamantov, Ed.D.
Principal
Floyd Elementary
Mesquite ISD
Texas

“KiDs Beach Club® has helped our students in a number of ways. It’s important to teach our kids about academics, but it’s equally important to teach the whole child. We can’t teach the Bible as a school, but Beach Club can do that. I have seen students’ self-esteem and self-worth grow in a positive manner. I have seen students who sometimes have a bad attitude with adults and peers be able to turn things around and start making friends. You see the kids coming together as a family. I love everything about Beach Club! It’s a wonderful program and I think it’s awesome for our kids to be able to participate!”



Tammy Dagg, M.Ed.
Principal
River Trails Elementary
Hurst-Euless-Bedford ISD
Texas

“KiDs Beach Club® is a perfect fit for our campus and our community. We take great pride in focusing on the whole child, and in addition to our high expectations for academics, we know it’s important to provide a variety of opportunities for students to be connected to school and our community. Beach Club provides the opportunity for our students to build positive lasting relationships with the adult volunteers, make new friends, participate in fun activities and worship, hear Bible stories and learn about Biblical character. We love having Beach Club and are blessed by the difference it makes for our students, families and community!”

Structure of KBC

KiDs Beach Club® meets for one hour, one day a week for 24 weeks. Our Bible clubs, called “Beach Clubs,” are designed for 3rd through 6th grade students and are active and fun, complete with a combination of singing, teaching and games in both small and large groups.

Because our clubs typically average about 80 students, larger spaces such as the library, cafeteria or gymnasium are sometimes needed to facilitate our program. We schedule our clubs immediately following the conclusion of the school day in order to help reduce transportation issues for our participating families.

Beach Club fits seamlessly with other after-school programs. Our trained volunteers smoothly transition kids who participate in both programs from Beach Club to the after-school program immediately following club on those days when both are meeting. And, we recognize that tutoring must always take precedence over Beach Club.

Our curriculum is based on the character qualities that have been identified by the Texas Education Agency and are being taught within

the curriculum of many public schools. KBC takes those same character qualities and teaches them through popular stories from the Bible. We focus on an individual character quality each week and teach children how to apply those qualities in their relationships with others.

KiDs Beach Club® is a non-profit, non-denominational ministry that is open to all 3rd through 6th grade students from all backgrounds and walks of faith. We are supported through church partnering fees and gifts from donors and there is absolutely no cost or responsibilities required of school personnel.



Legal

The most frequently asked question we hear is, “How can you do this in a public school?” This question is propagated from a complete misunderstanding and misrepresentation of the phrase “separation of church and state.”

The answer comes from the 2001 United States Supreme Court ruling in the case of *Good News Club v. Milford Central School*. In that case, the Supreme Court ruled that public schools cannot exclude Bible clubs from meeting after hours at the school’s limited public forum because such exclusion constitutes unconstitutional viewpoint discrimination. In other words, if schools allow other outside groups to meet on school property, then allowing organizations such as KiDs Beach Club® is perfectly within the law. In fact, not only is it within the law, but to deny equal access simply because of religious content is actually discriminatory and unconstitutional.

Even so, in order to help keep our schools free from outside scrutiny or criticism, KiDs Beach Club® works within the district and school’s board-approved protocols to lease the facilities that we utilize while we

are on campus. Additionally, we require a parent permission form to be completed for any child who participates in KiDs Beach Club®. This allows the forum for our Beach Clubs to be clearly identified and separated from the school program. By following these processes, we help protect the school and district and avoid conflict from other groups who may differ in their viewpoints of what we teach.

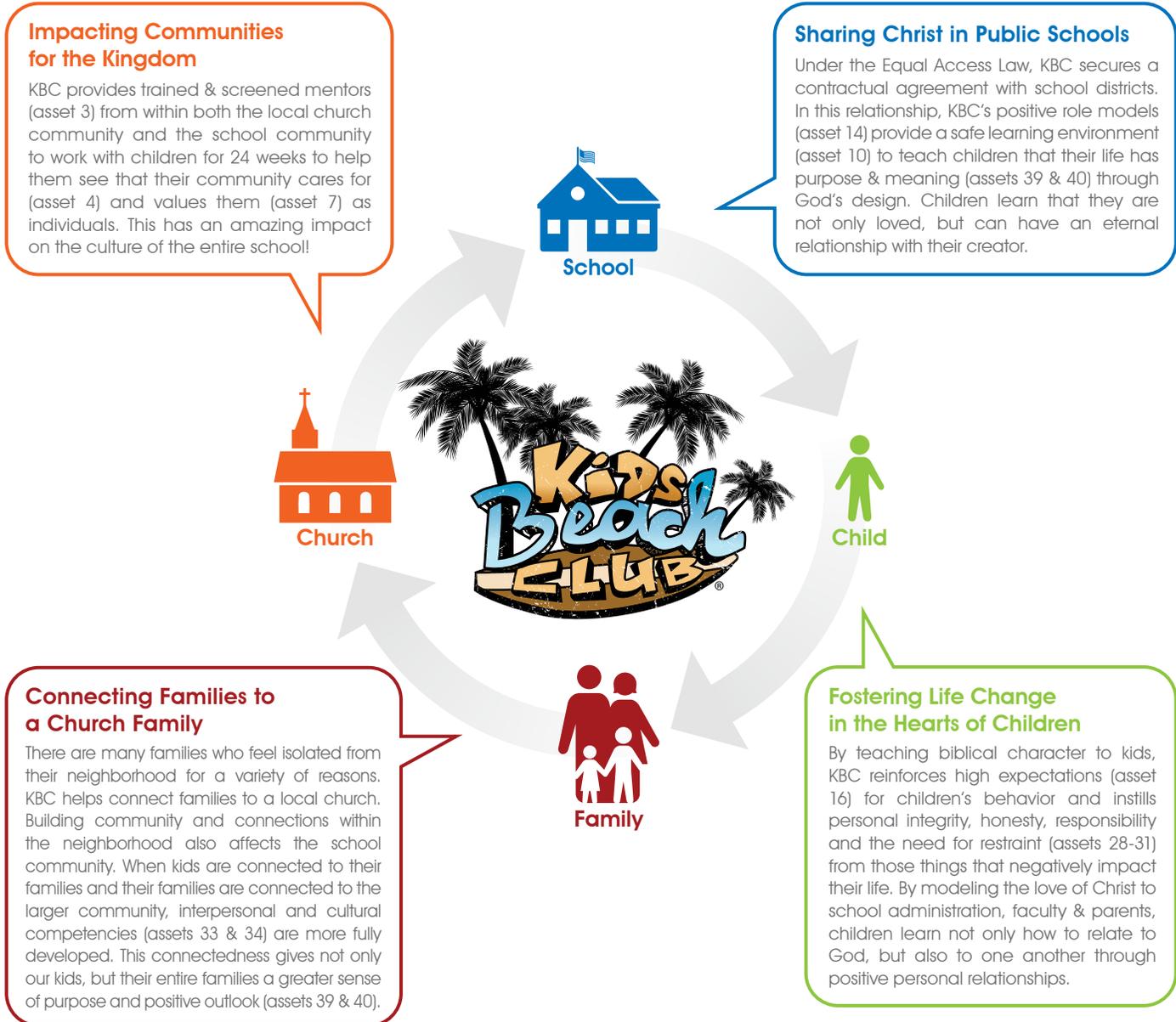


What Makes KiDs Beach Club® Unique?

KiDs Beach Club® is a multi-dimensional ministry that serves as a bridge between **churches** and **schools**. Every element of KiDs Beach Club® fosters positive relationships and establishes ongoing partnerships between **churches** and **schools** to benefit the whole community.

Search Institute has identified **“40 Developmental Assets”** as building blocks of healthy development that help young people grow up healthy, caring and responsible.

KiDs Beach Club® helps kids in many of these areas!



Church + School Partnerships



Teaches Biblical Character



Spiritually Responsible



Preteen Focused



Energetic, Customizable Lessons



Large Group/ Small Group Model



Volunteers Screened & Trained



Safe, Legal Insured



Personalized Service

Experience the KiDs Beach Club® Difference

Church + School Partnerships

- KBC highly values churches & education
- KBC facilitates relationships between churches & schools
- Beach Clubs only operate with a partnering church & a neighborhood school working together
- KBC trains volunteers to build lasting relationships with school administration, kids & families
- KBC volunteers come from both church & school
- Volunteers serve in mentor-type relationships benefiting public school kids

Teaches Biblical Character

- Reinforces character words taught in schools
- Emphasizes the character of God
- Uses the Bible as the plumb line for character

Spiritually Responsible

- Age appropriate Gospel presentations designed for preteens
- Gospel explained responsibly, accurately and without pressure

Preteen Focused

- For 3rd through 6th-grade boys & girls
- 24 lessons written with 5th-grade boy in mind
- Student centered; engages the whole child

Energetic, Customizable Lessons

- High energy teaching plan
- Multiple movement activities in each lesson
- Clubs reflect the partner church culture, such as worship music selection
- Activity options offered

Large Group/Small Group Model

- Large group teaching facilitated through Surf Teams (small groups)
- Surf Team leaders build personal relationships with a small group of kids for one hour per week for 24 weeks
- Maximum one leader for every 10 kids

Volunteers Screened & Trained

- 100 percent training in child protection & safety
- All volunteers screened with national background checks, including sex offender searches
- KBC staff supervise club quality with regular club visits
- Regular regional training events for club volunteers
- Customizable training provided for individual clubs as needed

Safe, Legal, Insured

- Operates under legal parameters as permitted by the Equal Access Law
- Volunteer screening & training
- \$1 million liability insurance policy for kids & volunteers while in club
- Lease agreements with school districts secured for 24 weeks during the school year

Personalized Service

- Local KBC area directors are paid KBC staff
- Corporate KBC staff serves in support role for partnering churches



Impact of KBC in the Field

(through the 2017-18 school year)

Every year we set ambitious goals for ourselves. We realize that the long hours spent praying and working in obedience to the Lord results in countless blessings including the salvation of children and continuous growth of new clubs.



2017-18 KiDs Beach Club®

- 11** States
- 169** Clubs
- 9,313** Kids Enrolled
- 557** Professions of Faith

Cumulative Impact of KBC

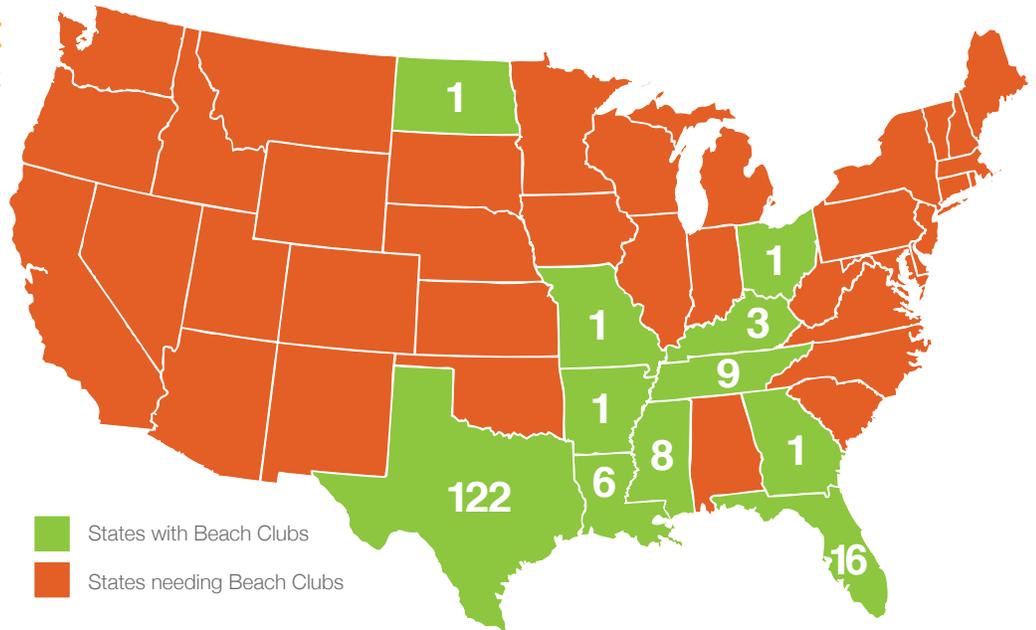
School Years	School Districts	Church Partners	Beach Clubs	Bibles Distributed	Forever Friends	Volunteers Enrolled	KiDs Enrolled	Total Enrollment
2003 - 04	1	2	5	150	91	49	304	353
2004 - 05	3	4	10	300	191	87	782	869
2005 - 06	5	9	20	600	295	151	1,100	1,251
2006 - 07	7	14	29	1,015	312	275	2,084	2,360
2007 - 08	11	20	41	1,435	327	401	2,901	3,302
2008 - 09	17	29	57	2,280	384	665	3,943	4,178
2009 - 10	19	34	61	2,480	570	816	4,178	4,994
2010 - 11	27	47	70	2,730	610	886	5,135	6,021
2011 - 12	30	54	77	2,898	876	1,094	6,384	7,478
2012 - 13	44	67	97	3,008	816	1,309	7,717	9,026
2013 - 14	49	87	125	4,169	1,063	1,738	9,693	11,431
2014 - 15	61	107	147	10,886	824	2,260	10,886	13,146
2015 - 16	75	127	170	8,369	657	2,529	11,803	14,332
2016 - 17	72	129	169	9,453	723	2,473	11,582	14,055
2017 - 18	74	133	169	5,439	557	2,394	9,313	11,707
TOTALS	74	133	169	55,212	8,296	16,858	87,805	104,663

Our Volunteers

Our **2,394 volunteers** dedicate themselves to showing children the love of Christ each and every week in our public schools. They serve in multiple capacities, including church coordinator, club leader, record keeper, worship leader, memory link leader, Bible leader, surf team leader, games leader and helper.



National Impact of KBC



School Districts

(through the 2017-18 school year)

Arkansas

Fort Smith Public Schools

Florida

Orange County Public Schools
Osceola County School District
Pinellas County School District
Seminole County Public Schools

Georgia

Paulding County Public Schools

Kentucky

Anderson County Public Schools
Franklin County Public Schools

Louisiana

Caddo Parish Public Schools
Calcasieu Parish Public Schools
East Baton Rouge Parish School System

Mississippi

DeSoto County School District
Harrison County School District
Jackson County School District
Long Beach School District
Ocean Springs School District
Pass Christian School District

Missouri

City of St. Charles School District

North Dakota

Devils Lake Public Schools

Ohio

Tallmadge City School District

Tennessee

Bartlett City Schools
Jackson-Madison County School System
Lakeland School System
Shelby County Schools

Texas

Aledo ISD
Alvin ISD
Arlington ISD

Athens ISD
Aubrey ISD
Barbers Hill ISD
Belton ISD
Birdville ISD
Brownsboro ISD
Burleson ISD
Canton ISD
Carrollton-Farmers Branch ISD
Celina ISD
Conroe ISD
Coppell ISD
Corsicana ISD
Crowley ISD
Dallas ISD
Denver City ISD
Ector County ISD
Ennis ISD
Eustace ISD
Goose Green Consolidated ISD
Grand Prairie ISD
Grapevine-Colleyville ISD
Hillsboro ISD
Hurst-Euless-Bedford ISD
Irving ISD
Jim Ned Consolidated ISD
Keller ISD
Kemp ISD
Lewisville ISD
Lubbock ISD
Lubbock-Cooper ISD
Mabank ISD
Malakoff ISD
Mesquite ISD
Monahans ISD
Murchison ISD
New Boston ISD
Nocona ISD
Northwest ISD
Plano ISD
Richardson ISD
San Angelo ISD
Slaton ISD
Southlake-Carroll ISD
Sunnyvale ISD
Tarkington ISD
Weatherford ISD

KiDs Beach Club®

Mailing Address
P.O. Box 635
Eules, TX 76039-0635

Shipping Address
1320 Tennis Dr., Suite 700
Bedford, TX 76022

Phone: 817-510-5885
Fax: 817-510-5886

KiDsBeachClub.org

Follow @KiDsBeachClub



making
Jesus
cool at
school!®

