



An Educator's Guide to Kids Beach Club®

## A Message from our Founder & President

Every school has a certain culture that gives it that “feel” when you walk in the door. It’s that immeasurable impression defined by the cohesion of the people, the program and the role that school plays in the community. It’s easy to discern by anyone who enters, whether they can verbalize it or not, but usually is identified by the phrase, “this school just feels good.”



KiDs Beach Club® is an after-school Bible Club that meets one day each week for one hour right after school for 24 weeks. By design, our organization partners a local church and neighboring school for the purpose of building communities through the relationships of volunteerism and the teaching of positive character qualities through a biblical lens. We screen and train our volunteers and encourage them to “plug in” to school life and find ways to support their schools for the purpose of creating and improving a culture that meets the needs of the entire school community. By contracting with school districts through their board-approved processes and requiring parent permission for club attendance, we avoid unnecessary conflicts and develop working partnerships. Because of our program’s design, we have the ability to work seamlessly alongside after-school care programs that are already in many of our schools.

We know our schools have been charged with a high calling to not only educate, but to feed, provide basic necessities, and in many cases, raise the next generation. KiDs Beach Club® can be an asset for you and your students in achieving your goals and gives you another aspect of your school “that just feels good!”

 Jack Terrell,  
Founder & President

## Our Mission & Vision

KiDs Beach Club® is an innovative ministry established to mobilize the church to go outside its walls in order to take the message of Jesus Christ into the heart of its community.

Our vision is to provide every 3rd through 6th grade boy and girl a Jesus experience within the culture of their public school! We are connecting kids to Christ and putting Bibles in their hands.



## Testimonials



**Stacy Wagnon**  
Principal  
Carroll Elementary  
Carroll ISD  
Texas

“Right now, I think we’re at an all-time high with about 150-plus students who are attending (Beach Club). I think what is really cool is that I see it transferred into their daily lives. Along with the character education that we’re doing here on campus along with the character education they’re getting through Beach Club, we’re seeing a decrease in some of our bullying and in our discipline opportunities that we’ve had in the past. So, I think it has definitely transferred into their daily school day.”



**Amanda Martin, M.Ed.**  
Principal  
Rugel Elementary  
Mesquite ISD  
Texas

“One of the major components of KiDs Beach Club® is the character education component. What I love about that is being able to talk to the students about those character words – responsibility, integrity, patience – and having that common language with the kids because they are learning it in KiDs Beach Club® and then I’m really able to talk with them about those words in developing character. We, also in the district, have character education we’re doing with cultivating culture... and that goes hand in hand with KiDs Beach Club®.”

## Structure of KBC

KiDs Beach Club® meets for one hour, one day a week for 24 weeks. Our Bible clubs, called “Beach Clubs,” are designed for 3rd through 6th grade students and are active and fun, complete with a combination of singing, teaching and games in both small and large groups.

Because our clubs typically average about 80 students, larger spaces such as the library, cafeteria or gymnasium are sometimes needed to facilitate our program. We schedule our clubs immediately following the conclusion of the school day in order to help reduce transportation issues for our participating families.

Beach Club fits seamlessly with other after-school programs. Our trained volunteers smoothly transition students who participate in both programs from Beach Club to the after-school program immediately following club on those days when both are meeting. And, we recognize that tutoring must always take precedence over Beach Club.

Our curriculum is based on the character qualities that have been identified by the Texas Education Agency and are being taught within

the curriculum of many public schools. KBC takes those same character qualities and teaches them through popular stories from the Bible. We focus on an individual character quality each week and teach students how to apply those qualities in their relationships with others.

KiDs Beach Club® is a non-profit, non-denominational ministry that is open to all 3rd through 6th grade students from all backgrounds and walks of faith. We are supported through church partnering fees and gifts from donors and there is absolutely no cost or responsibilities required of school personnel.



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## Legal

The most frequently asked question we hear is, “How can you do this in a public school?” This question is propagated from a complete misunderstanding and misrepresentation of the phrase “separation of church and state.”

The answer comes from the 2001 United States Supreme Court ruling in the case of Good News Club v. Milford Central School. In that case, the Supreme Court ruled that public schools cannot exclude Bible clubs from meeting after hours at the school’s limited public forum because such exclusion constitutes unconstitutional viewpoint discrimination. In other words, if schools allow other outside groups to meet on school property, then allowing organizations such as KiDs Beach Club® is perfectly within the law. In fact, not only is it within the law, but to deny equal access simply because of religious content is actually discriminatory and unconstitutional.

Even so, in order to help keep our schools free from outside scrutiny or criticism, KiDs Beach Club® works within the district and school’s board-approved protocols to lease the facilities that we utilize while we

are on campus. Additionally, we require a parent permission form to be completed for any student who participates in KiDs Beach Club®. This allows the forum for our Beach Clubs to be clearly identified and separated from the school program. By following these processes, we help protect the school and district and avoid conflict from other groups who may differ in their viewpoints of what we teach.

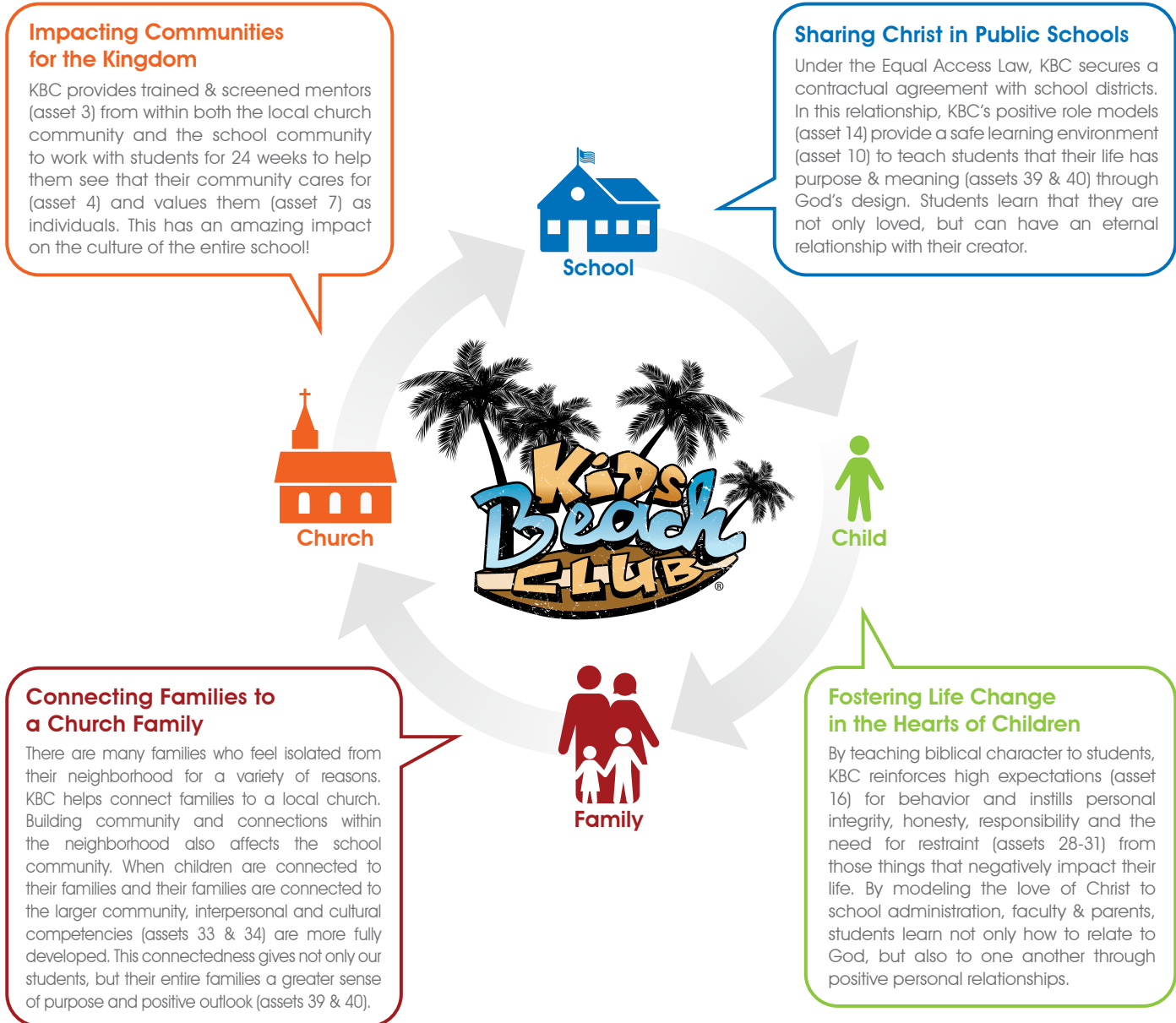


# What Makes KiDs Beach Club® Unique?

KiDs Beach Club® is a multi-dimensional ministry that serves as a bridge between **churches** and **schools**. Every element of KiDs Beach Club® fosters positive relationships and establishes ongoing partnerships between **churches** and **schools** to benefit the whole community.

Search Institute has identified **“40 Developmental Assets”** as building blocks of healthy development that help young people grow up healthy, caring and responsible.

KiDs Beach Club® helps students in many of these areas!



Church + School Partnerships



Teaches Biblical Character



Spiritually Responsible



Preteen Focused



Energetic, Customizable Lessons



Large Group/ Small Group Model



Volunteers Screened & Trained



Safe, Legal Insured



Personalized Service

# Experience the KiDs Beach Club® Difference

## Church + School Partnerships

- KBC highly values churches & education
- KBC facilitates relationships between churches & schools
- Beach Clubs only operate with a partnering church & a neighborhood school working together
- KBC trains volunteers to build lasting relationships with school administration, kids & families
- KBC volunteers come from both church & school
- Volunteers serve in mentor-type relationships benefiting public school students

## Teaches Biblical Character

- Reinforces character words taught in schools
- Emphasizes the character of God
- Uses the Bible as the plumb line for character

## Spiritually Responsible

- Age appropriate Gospel presentations designed for preteens
- Gospel explained responsibly, accurately and without pressure

## Preteen Focused

- For 3rd through 6th-grade students
- 24 lessons written with 5th-grade boy in mind
- Student centered; engages the whole child

## Energetic, Customizable Lessons

- High-energy teaching plan
- Multiple movement activities in each lesson
- Clubs reflect the partner church culture, such as worship music selection
- Activity options offered

## Large Group/Small Group Model

- Large group teaching facilitated through Surf Teams (small groups)
- Surf Team leaders build personal relationships with a small group of kids for one hour per week for 24 weeks
- Maximum one leader for every 10 students

## Volunteers Screened & Trained

- 100 percent training in child protection & safety
- All volunteers screened with national background checks, including sex offender searches
- KBC contracted Club Relations Specialists supervise club quality with regular club visits
- Regular regional training events for club volunteers
- Customizable training provided for individual clubs as needed

## Safe, Legal, Insured

- Operates under legal parameters as permitted by the Equal Access Law
- Volunteer screening & training
- \$1 million liability insurance policy for students & volunteers while in club
- Lease agreements with school districts secured for 24 weeks during the school year

## Personalized Service

- Local Club Relations Specialists are contracted by KiDs Beach Club®
- KBC Corporate Staff serves in support role for partnering churches



## Impact of KBC in the Field

Every year we set ambitious goals for ourselves. We realize that the long hours spent praying and working in obedience to the Lord results in countless blessings including the salvation of children and continuous growth of new clubs.



### 2018-19 KiDs Beach Club®

- 11** States
- 187** Clubs
- 9,658** Kids Enrolled
- 501** Professions of Faith

## Cumulative Impact of KBC

School Years	School Districts	Church Partners	Beach Clubs	Bibles Distributed	Forever Friends	Volunteers Enrolled	KiDs Enrolled	Total Enrollment
2003 - 04	1	2	5	150	91	49	304	353
2004 - 05	3	4	10	300	191	87	782	869
2005 - 06	5	9	20	600	295	151	1,100	1,251
2006 - 07	7	14	29	1,015	312	275	2,084	2,360
2007 - 08	11	20	41	1,435	327	401	2,901	3,302
2008 - 09	17	29	57	2,280	384	665	3,943	4,178
2009 - 10	19	34	61	2,480	570	816	4,178	4,994
2010 - 11	27	47	70	2,730	610	886	5,135	6,021
2011 - 12	30	54	77	2,898	876	1,094	6,384	7,478
2012 - 13	44	67	97	3,008	816	1,309	7,717	9,026
2013 - 14	49	87	125	4,169	1,063	1,738	9,693	11,431
2014 - 15	61	107	147	10,886	824	2,260	10,886	13,146
2015 - 16	75	127	170	8,369	657	2,529	11,803	14,332
2016 - 17	72	129	169	9,453	723	2,473	11,582	14,055
2017 - 18	74	133	169	5,439	557	2,394	9,313	11,707
2018 - 19*	82	146	187	6,121	501	2,675	9,658	12,333
<b>TOTALS</b>	<b>82</b>	<b>146</b>	<b>187</b>	<b>61,333</b>	<b>8,797</b>	<b>19,533</b>	<b>97,463</b>	<b>116,996</b>

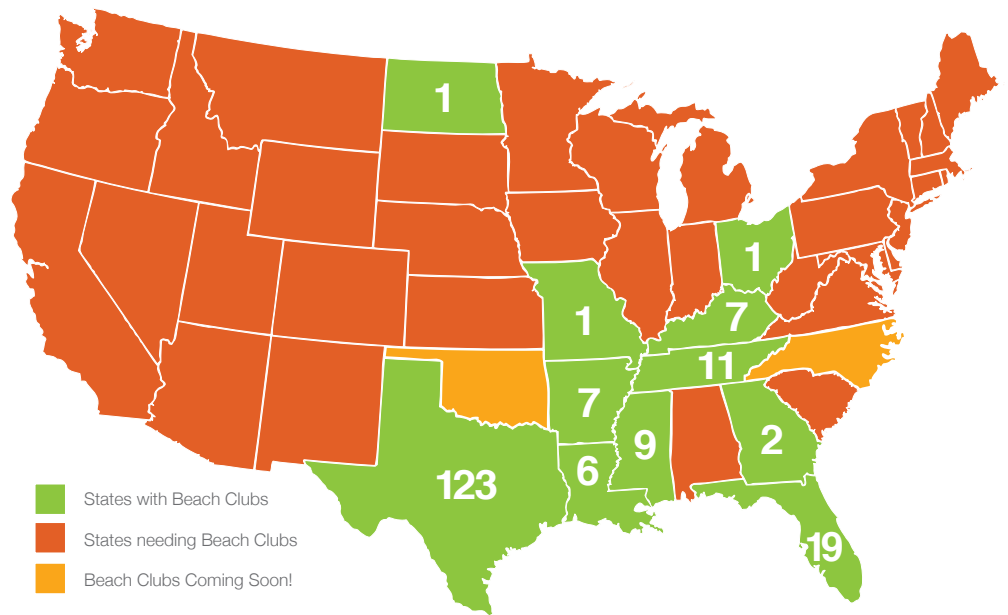
\*through 2018-19 academic year

## Our Volunteers

Our **2,675 volunteers** dedicate themselves to showing children the love of Christ each and every week in our public schools. They serve in multiple capacities, including church coordinator, club leader, record keeper, worship leader, memory link leader, Bible leader, surf team leader, games leader and helper.



# National Impact of KBC



## School Districts

(through 2018-19 academic year)

### Arkansas

Charleston Public Schools  
Fort Smith Public Schools

### Florida

Orange County Public Schools  
Osceola County Public Schools  
Pinellas County Public Schools  
Seminole County Public Schools

### Georgia

Gwinnett County Public Schools  
Paulding County Public Schools

### Kentucky

Anderson County Public Schools  
Frankfort Independent Schools  
Franklin County Public Schools  
Scott County Schools  
Trimble County Schools

### Louisiana

Caddo Parish Public Schools  
Calcasieu Parish Public Schools  
East Baton Rouge Parish School System

### Mississippi

DeSoto County School District  
Harrison County School District  
Jackson County School District  
Long Beach School District  
Ocean Springs School District  
Pass Christian School District

### Missouri

City of St. Charles School District

### North Dakota

Devils Lake Public Schools

### Ohio

Tallmadge City Schools

### Tennessee

Bartlett City Schools  
Jackson-Madison County School System  
Lakeland School System  
Shelby County Schools

### Texas

Aledo ISD  
Alvin ISD  
Arlington ISD

Athens ISD  
Aubrey ISD  
Barbers Hill ISD  
Birdville ISD  
Brownsboro ISD  
Burleson ISD  
Canton ISD  
Carrollton-Farmers Branch ISD  
Celina ISD  
Center ISD  
Conroe ISD  
Coppell ISD  
Corsicana ISD  
Crandall ISD  
Crowley ISD  
Dallas ISD  
Denver City ISD  
Ector County ISD  
Ennis ISD  
Eustace ISD  
Ferris ISD  
Forney ISD  
Goose Green Consolidated ISD  
Grapevine-Colleyville ISD  
Hillsboro ISD  
Hurst-Euless-Bedford ISD  
IDEA Public Schools  
Irving ISD  
Jim Ned Consolidated ISD  
Kaufman ISD  
Keller ISD  
Kemp ISD  
Lewisville ISD  
Little Elm ISD  
Lubbock ISD  
Lubbock-Cooper ISD  
Mabank ISD  
Mesquite ISD  
Monahans ISD  
New Boston ISD  
Nocona ISD  
Northwest ISD  
Plano ISD  
Richardson ISD  
Slaton ISD  
Southlake-Carroll ISD  
Sunnyvale ISD  
Tarkington ISD  
Tioga ISD  
Weatherford ISD

# KiDs Beach Club®

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**KiDsBeachClub.org**

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making  
**Jesus**  
cool at  
school!®