



An Educator's Guide to KiDs Beach Club®

A Message from our Founder & President

Every school has a certain culture that gives it that “feel” when you walk in the door. It’s that immeasurable impression defined by the cohesion of the people, the program and the role that school plays in the community. It’s easy to discern by anyone who enters, whether they can verbalize it or not, but usually is identified by the phrase, “this school just feels good.”

KiDs Beach Club® is an after-school Bible Club that meets one day each week for one hour right after school for 24 weeks. By design, our organization partners a local church and neighboring school for the purpose of building communities through the relationships of volunteerism and the teaching of positive character qualities through a biblical lens. We screen and train our volunteers and encourage them to “plug in” to school life and find ways to support their schools for the purpose of creating and improving a culture that meets the needs of the entire school community. By contracting with school districts through their board-approved processes and requiring parent permission for club attendance, we avoid unnecessary conflicts and develop working partnerships. Because of our program’s design, we have the ability to work seamlessly alongside after-school care programs that are already in many of our schools.

We know our schools have been charged with a high calling to not only educate, but to feed, provide basic necessities, and in many cases, raise the next generation. KiDs Beach Club® can be an asset for you and your students in achieving your goals and gives you another aspect of your school “that just feels good!”



Jack Jack Terrell,
Founder & President

Our Mission & Vision

KiDs Beach Club® is an innovative ministry established to mobilize the church to go outside its walls in order to take the message of Jesus Christ into the heart of its community.

Our vision is to provide every 3rd through 6th grade boy and girl a Jesus experience within the culture of their public school! We are connecting kids to Christ and putting Bibles in their hands.



Testimonials



Stacy Wagnon
Principal
Carroll Elementary
Carroll ISD
Texas

“Right now, I think we’re at an all-time high with about 150-plus students who are attending (Beach Club). I think what is really cool is that I see it transferred into their daily lives. Along with the character education that we’re doing here on campus along with the character education they’re getting through Beach Club, we’re seeing a decrease in some of our bullying and in our discipline opportunities that we’ve had in the past. So, I think it has definitely transferred into their daily school day.”



Amanda Martin, M.Ed.
Principal
Rugel Elementary
Mesquite ISD
Texas

“One of the major components of KiDs Beach Club® is the character education component. What I love about that is being able to talk to the students about those character words – responsibility, integrity, patience – and having that common language with the kids because they are learning it in KiDs Beach Club® and then I’m really able to talk with them about those words in developing character. We, also in the district, have character education we’re doing with cultivating culture... and that goes hand in hand with KiDs Beach Club®.”

Structure of KBC

KiDs Beach Club® meets for one hour, one day a week for 24 weeks. Our Bible clubs, called “Beach Clubs,” are designed for 3rd through 6th grade students and are active and fun, complete with a combination of singing, teaching and games in both small and large groups.

Because our clubs typically average about 80 students, larger spaces such as the library, cafeteria or gymnasium are sometimes needed to facilitate our program. We schedule our clubs immediately following the conclusion of the school day in order to help reduce transportation issues for our participating families.

Beach Club fits seamlessly with other after-school programs. Our trained volunteers smoothly transition kids who participate in both programs from Beach Club to the after-school program immediately following club on those days when both are meeting. And, we recognize that tutoring must always take precedence over Beach Club.

Our curriculum is based on the character qualities that have been identified by the Texas Education Agency and are being taught within

the curriculum of many public schools. KBC takes those same character qualities and teaches them through popular stories from the Bible. We focus on an individual character quality each week and teach children how to apply those qualities in their relationships with others.

KiDs Beach Club® is a non-profit, non-denominational ministry that is open to all 3rd through 6th grade students from all backgrounds and walks of faith. We are supported through church partnering fees and gifts from donors and there is absolutely no cost or responsibilities required of school personnel.



Legal

The most frequently asked question we hear is, “How can you do this in a public school?” This question is propagated from a complete misunderstanding and misrepresentation of the phrase “separation of church and state.”

The answer comes from the 2001 United States Supreme Court ruling in the case of Good News Club v. Milford Central School. In that case, the Supreme Court ruled that public schools cannot exclude Bible clubs from meeting after hours at the school’s limited public forum because such exclusion constitutes unconstitutional viewpoint discrimination. In other words, if schools allow other outside groups to meet on school property, then allowing organizations such as KiDs Beach Club® is perfectly within the law. In fact, not only is it within the law, but to deny equal access simply because of religious content is actually discriminatory and unconstitutional.

Even so, in order to help keep our schools free from outside scrutiny or criticism, KiDs Beach Club® works within the district and school’s board-approved protocols to lease the facilities that we utilize while we

are on campus. Additionally, we require a parent permission form to be completed for any child who participates in KiDs Beach Club®. This allows the forum for our Beach Clubs to be clearly identified and separated from the school program. By following these processes, we help protect the school and district and avoid conflict from other groups who may differ in their viewpoints of what we teach.



What Makes KiDs Beach Club® Unique?

KiDs Beach Club® is a multi-dimensional ministry that serves as a bridge between **churches** and **schools**. Every element of KiDs Beach Club® fosters positive relationships and establishes ongoing partnerships between **churches** and **schools** to benefit the whole community.

Search Institute has identified “**40 Developmental Assets**” as building blocks of healthy development that help young people grow up healthy, caring and responsible.

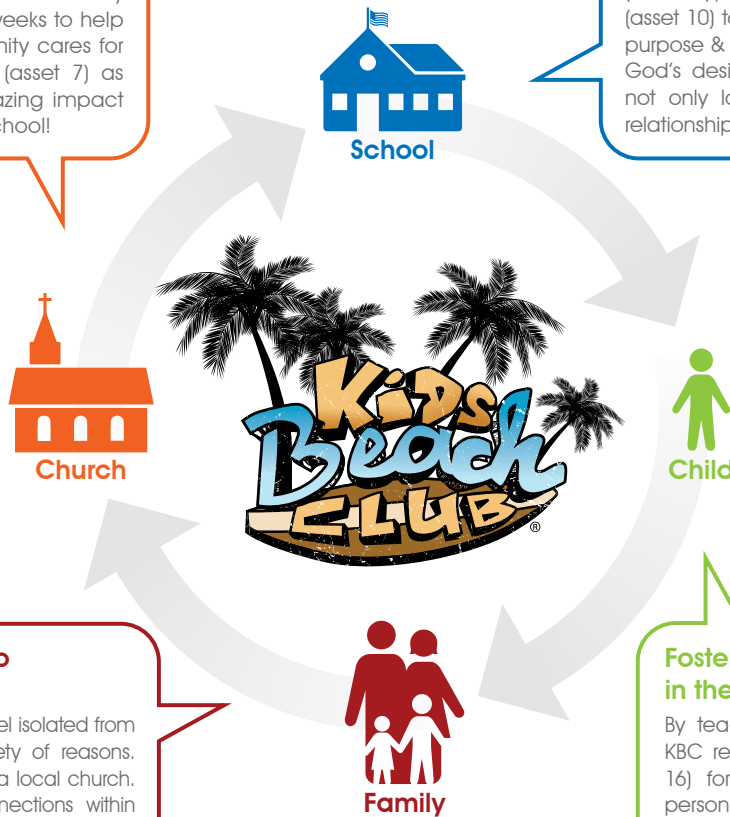
KiDs Beach Club® helps kids in many of these areas!

Impacting Communities for the Kingdom

KBC provides trained & screened mentors (asset 3) from within both the local church community and the school community to work with children for 24 weeks to help them see that their community cares for (asset 4) and values them (asset 7) as individuals. This has an amazing impact on the culture of the entire school!

Sharing Christ in Public Schools

Under the Equal Access Law, KBC secures a contractual agreement with school districts. In this relationship, KBC's positive role models (asset 14) provide a safe learning environment (asset 10) to teach children that their life has purpose & meaning (assets 39 & 40) through God's design. Children learn that they are not only loved, but can have an eternal relationship with their creator.



Connecting Families to a Church Family

There are many families who feel isolated from their neighborhood for a variety of reasons. KBC helps connect families to a local church. Building community and connections within the neighborhood also affects the school community. When kids are connected to their families and their families are connected to the larger community, interpersonal and cultural competencies (assets 33 & 34) are more fully developed. This connectedness gives not only our kids, but their entire families a greater sense of purpose and positive outlook (assets 39 & 40).

Fostering Life Change in the Hearts of Children

By teaching biblical character to kids, KBC reinforces high expectations (asset 16) for children's behavior and instills personal integrity, honesty, responsibility and the need for restraint (assets 28-31) from those things that negatively impact their life. By modeling the love of Christ to school administration, faculty & parents, children learn not only how to relate to God, but also to one another through positive personal relationships.



Church
+ School
Partnerships



Teaches
Biblical
Character



Spiritually
Responsible



Preteen
Focused



Energetic,
Customizable
Lessons



Large Group/
Small Group
Model



Volunteers
Screened &
Trained



Safe, Legal
Insured



Personalized
Service

Experience the KiDs Beach Club® Difference

Church + School Partnerships

- KBC highly values churches & education
- KBC facilitates relationships between churches & schools
- Beach Clubs only operate with a partnering church & a neighborhood school working together
- KBC trains volunteers to build lasting relationships with school administration, kids & families
- KBC volunteers come from both church & school
- Volunteers serve in mentor-type relationships benefiting public school kids

Teaches Biblical Character

- Reinforces character words taught in schools
- Emphasizes the character of God
- Uses the Bible as the plumb line for character

Spiritually Responsible

- Age appropriate Gospel presentations designed for preteens
- Gospel explained responsibly, accurately and without pressure

Preteen Focused

- For 3rd through 6th-grade boys & girls
- 24 lessons written with 5th-grade boy in mind
- Student centered; engages the whole child

Energetic, Customizable Lessons

- High energy teaching plan
- Multiple movement activities in each lesson
- Clubs reflect the partner church culture, such as worship music selection
- Activity options offered

Large Group/Small Group Model

- Large group teaching facilitated through Surf Teams (small groups)
- Surf Team leaders build personal relationships with a small group of kids for one hour per week for 24 weeks
- Maximum one leader for every 10 kids

Volunteers Screened & Trained

- 100 percent training in child protection & safety
- All volunteers screened with national background checks, including sex offender searches
- KBC staff supervise club quality with regular club visits
- Regular regional training events for club volunteers
- Customizable training provided for individual clubs as needed

Safe, Legal, Insured

- Operates under legal parameters as permitted by the Equal Access Law
- Volunteer screening & training
- \$1 million liability insurance policy for kids & volunteers while in club
- Lease agreements with school districts secured for 24 weeks during the school year

Personalized Service

- Local KBC area directors are paid KBC staff
- Corporate KBC staff serves in support role for partnering churches



Impact of KBC in the Field *(through December 2018)*

Every year we set ambitious goals for ourselves. We realize that the long hours spent praying and working in obedience to the Lord results in countless blessings including the salvation of children and continuous growth of new clubs.

2018-19 KiDs Beach Club®

11 States
181 Clubs
8,893 Kids Enrolled
280 Professions of Faith



Cumulative Impact of KBC

| School Years | School Districts | Church Partners | Beach Clubs | Bibles Distributed | Forever Friends | Volunteers Enrolled | KiDs Enrolled | Total Enrollment |
|---------------|------------------|-----------------|-------------|--------------------|-----------------|---------------------|---------------|------------------|
| 2003 - 04 | 1 | 2 | 5 | 150 | 91 | 49 | 304 | 353 |
| 2004 - 05 | 3 | 4 | 10 | 300 | 191 | 87 | 782 | 869 |
| 2005 - 06 | 5 | 9 | 20 | 600 | 295 | 151 | 1,100 | 1,251 |
| 2006 - 07 | 7 | 14 | 29 | 1,015 | 312 | 275 | 2,084 | 2,360 |
| 2007 - 08 | 11 | 20 | 41 | 1,435 | 327 | 401 | 2,901 | 3,302 |
| 2008 - 09 | 17 | 29 | 57 | 2,280 | 384 | 665 | 3,943 | 4,178 |
| 2009 - 10 | 19 | 34 | 61 | 2,480 | 570 | 816 | 4,178 | 4,994 |
| 2010 - 11 | 27 | 47 | 70 | 2,730 | 610 | 886 | 5,135 | 6,021 |
| 2011 - 12 | 30 | 54 | 77 | 2,898 | 876 | 1,094 | 6,384 | 7,478 |
| 2012 - 13 | 44 | 67 | 97 | 3,008 | 816 | 1,309 | 7,717 | 9,026 |
| 2013 - 14 | 49 | 87 | 125 | 4,169 | 1,063 | 1,738 | 9,693 | 11,431 |
| 2014 - 15 | 61 | 107 | 147 | 10,886 | 824 | 2,260 | 10,886 | 13,146 |
| 2015 - 16 | 75 | 127 | 170 | 8,369 | 657 | 2,529 | 11,803 | 14,332 |
| 2016 - 17 | 72 | 129 | 169 | 9,453 | 723 | 2,473 | 11,582 | 14,055 |
| 2017 - 18 | 74 | 133 | 169 | 5,439 | 557 | 2,394 | 9,313 | 11,707 |
| 2018 - 19* | 82 | 147 | 181 | 4,841 | 280 | 2,410 | 8,893 | 11,303 |
| TOTALS | 82 | 147 | 181 | 60,053 | 8,576 | 19,268 | 96,698 | 115,966 |

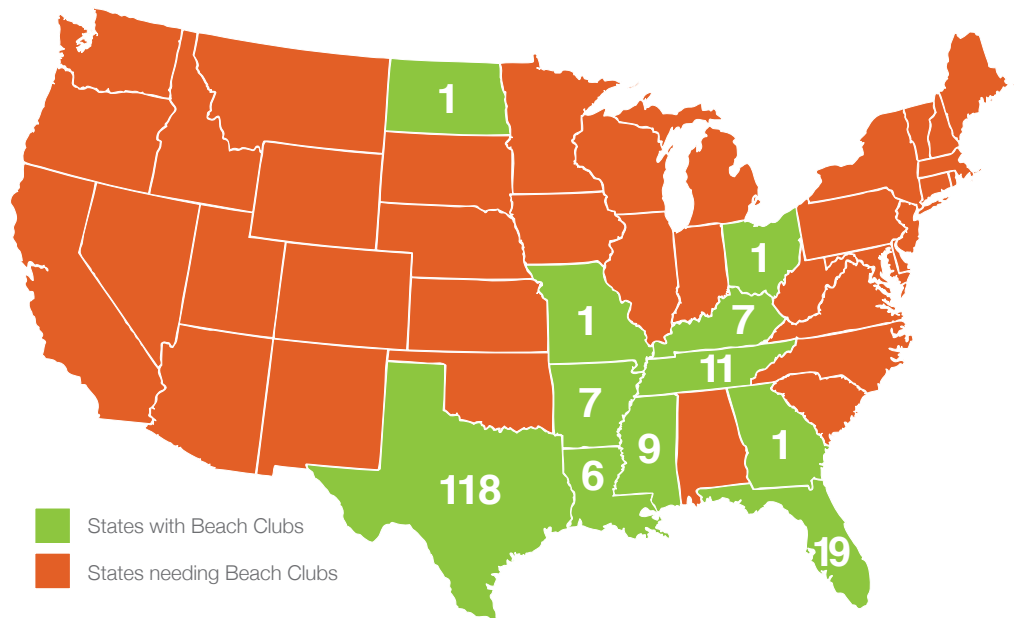
*through December 31, 2018.

Our Volunteers

Our **2,410 volunteers** dedicate themselves to showing children the love of Christ each and every week in our public schools. They serve in multiple capacities, including church coordinator, club leader, record keeper, worship leader, memory link leader, Bible leader, surf team leader, games leader and helper.



National Impact of KBC



School Districts (through December 2018)

Arkansas

Charleston Public Schools
Fort Smith Public Schools

Florida

Orange County Public Schools
Osceola County Public Schools
Pinellas County Public Schools
Seminole County Public Schools

Georgia

Paulding County Public Schools

Kentucky

Anderson County Public Schools
Frankfort Independent Schools
Franklin County Public Schools
Scott County Schools
Trimble County Schools

Louisiana

Caddo Parish Public Schools
Calcasieu Parish Public Schools
East Baton Rouge Parish School System

Mississippi

DeSoto County School District
Harrison County School District
Jackson County School District
Long Beach School District
Ocean Springs School District
Pass Christian School District

Missouri

City of St. Charles School District

North Dakota

Devils Lake Public Schools

Ohio

Tallmadge City School District

Tennessee

Bartlett City Schools
Jackson-Madison County School System
Lakeland School System
Shelby County Schools

Texas

Aledo ISD
Alvin ISD

Arlington ISD
Athens ISD
Aubrey ISD
Barbers Hill ISD
Birdville ISD
Brownsboro ISD
Burleson ISD
Canton ISD
Carrollton-Farmers Branch ISD
Celina ISD
Center ISD
Conroe ISD
Coppell ISD
Corsicana ISD
Crowley ISD
Dallas ISD
Denver City ISD
Ector County ISD
Ennis ISD
Eustace ISD
Ferris ISD
Forney ISD
Goose Green Consolidated ISD
Grand Prairie ISD
Grapevine-Colleyville ISD
Hillsboro ISD
Hurst-Euless-Bedford ISD
IDEA Public Schools
Irving ISD
Jim Ned Consolidated ISD
Kaufman ISD
Keller ISD
Kemp ISD
Lewisville ISD
Lubbock ISD
Lubbock-Cooper ISD
Mabank ISD
Mesquite ISD
Monahans ISD
New Boston ISD
Nocona ISD
Northwest ISD
Plano ISD
Richardson ISD
Slaton ISD
Southlake-Carroll ISD
Sunnyvale ISD
Tarkington ISD
Tioga ISD
Weatherford ISD

KiDs Beach Club®

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KiDsBeachClub.org

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making
Jesus
cool at
school!®