

2017

Bibles for Beach Club Benefit Dinner



Bibles for Beach Club

Texas Motor Speedway
Speedway Club
Grand Ballroom
July 14, 2017



making
Jesus cool
at school!



ABOUT THIS EVENT:

Every year, KiDs Beach Club® looks forward to the annual Bibles For Beach Club Benefit Dinner. This night of fun and celebration generates the needed funds to purchase a KBC Explorer's Study Bible for every child in every Beach Club. This year, we have nearly 12,000 children attending after-school Bible clubs in public elementary schools throughout nine different states.

Our Bibles For Beach Club Benefit Dinner will take place inside the world-class Grand Ballroom of The Speedway Club at Texas Motor Speedway on Friday, July 14, 2017 and will include pre-event pace car rides on the famed 1½-mile asphalt oval at "The Great American Speedway!" for sponsors of every level. Sponsorship also includes an exclusive meet and greet with our featured speaker for the evening, renowned author and speaker Lee Strobel.

We have put together a first-class evening for our guests who will arrive to free valet service, a visit to a cutting-edge interactive photo booth and then have an opportunity to participate in the exciting live auction, popular raffles and games such as Dine & Dash, Pick & Play as well as Last Man Standing. An anticipated crowd of 600 will then enjoy a delicious plated meal from the gourmet kitchen and award-winning chefs of Levy Restaurants.

Each year, the Bibles For Beach Club Benefit Dinner is the ministry's largest fundraising event and event sponsorship plays a critical role in its success. Sponsors help underwrite event costs so proceeds can go directly to purchasing Bibles for every child in every Beach Club.

Would you consider being an event sponsor? This booklet provides information about all of the various sponsorship levels. Please contact me if you have any questions or would like to become a sponsor of this incredible event.

You can reach me by phone at **(817) 510-5885** or at **pmccollum@kbcmail.org**.

Thank you for your generosity and support of KiDs Beach Club®. We pray you will partner with us to connect kids to Christ and put Bibles in their hands.

Many blessings,



Paul McCollum
VP/Development
KiDs Beach Club®



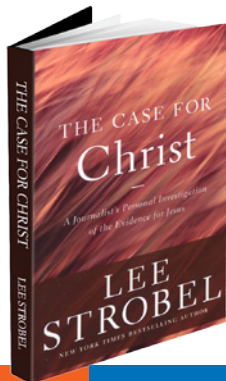
ABOUT OUR KEYNOTE SPEAKER:

Atheist-turned-Christian **Lee Strobel** will be the keynote speaker at the 2017 Bibles for Beach Club Benefit Dinner. The former award-winning legal editor of The Chicago Tribune is a best-selling author of more than 20 books, including his classic *The Case for Christ*, is a perennial favorite that details his conversion to Christianity. The book will be released as a major motion picture this year and will depict Strobel's journey from atheism to faith.

His most recent book, *The Case for Grace*, won the 2016 Nonfiction Book of the Year from the EPCA. For the last 25 years, his life's work has been to share the evidence that supports the truth and claims of Christianity and to equip believers to share their faith with the people they know and love.

As part of his speaking ministry, Strobel travels across the country sharing his testimony, encouraging believers and challenging skeptics. He regularly speaks at conferences, commencements, fundraisers and other major events. Strobel has been a featured guest on national networks including ABC, Fox, Discovery, PBS, and CNN.

Strobel is currently a teaching pastor at Woodlands Church in The Woodlands, Texas, where he speaks multiple times each year. He recently joined the faculty at Houston Baptist University as a professor of Christian thought.



EVENT SPONSOR LEVEL: \$30,000

- Customized recognition for unique needs
- Promotion on radio/billboard advertising
- Listed as a Event Sponsor in program/materials
- Promotion on Big Hoss TV during Pace Car rides
- Full-page ad in program
- Sponsor logo on screens in Ballroom
- Logo with hyperlink on website
- Pace Car rides for 20 people
- Reception time with Lee Strobel
- 20 tickets to Bibles for Beach Club Benefit Dinner with preferred seating
- Autographed Case for Christ gift book

ENTERTAINMENT SPONSOR LEVEL: \$15,000

- Customized recognition for unique needs
- Promotion on radio/billboard advertising
- Listed as a Entertainment Sponsor in program/materials
- Promotion on Big Hoss TV during Pace Car rides
- Full-page ad in program
- Sponsor logo on screens in Ballroom
- Logo with hyperlink on website
- Pace Car rides for 10 people
- Reception time with Lee Strobel
- 10 tickets to Bibles for Beach Club Benefit Dinner with preferred seating
- Autographed Case for Christ gift book



PLATINUM SPONSOR LEVEL: \$10,000

Customized recognition for unique needs
 Listed as a Platinum Sponsor in program/materials
 Promotion on Big Hoss TV during Pace Car rides
 Full-page ad in program
 Sponsor logo on screens in Ballroom
 Logo with hyperlink on website
 Pace Car rides for 6 people
 Reception time with Lee Strobel
 6 tickets to Bibles for Beach Club Benefit Dinner with preferred seating
 Autographed *Case for Christ* gift book

GOLD SPONSOR LEVEL: \$5,000

Customized recognition for unique needs
 Listed as a Gold Sponsor in program/materials
 Promotion on Big Hoss TV during Pace Car rides
 Full-page ad in program
 Sponsor logo on screens in Ballroom
 Logo with hyperlink on website
 Pace Car ride for 4 people
 Reception time with Lee Strobel
 4 tickets to Bibles for Beach Club Benefit Dinner with preferred seating
 Autographed *Case for Christ* gift book



VALET SPONSOR LEVEL: \$4,000

- Opportunity to put branded items in all cars
- Listed as Valet Sponsor in program/materials
- Sponsor logo on screens in Ballroom
- Pace Car ride for 2 people
- Reception time with Lee Strobel
- 2 tickets to Bibles for Beach Club Benefit Dinner with preferred seating
- Autographed *Case for Christ* gift book

SILVER SPONSOR LEVEL: \$2,500

- Customized recognition for unique needs
- Listed as a Silver Sponsor in program/materials
- Half-page ad in program
- Sponsor logo on website
- Pace Car ride for 2 people
- Reception time with Lee Strobel
- 2 tickets to Bibles for Beach Club Benefit Dinner with preferred seating
- Autographed *Case for Christ* gift book

LANYARD SPONSOR LEVEL: \$2,500

- Personalized logo on every lanyard
- Listed as a Sponsor in program/materials
- Half-page ad in program
- Sponsor logo on website
- Pace Car ride for 2 people
- Reception time with Lee Strobel
- 2 tickets to Bibles for Beach Club Benefit Dinner with preferred seating
- Autographed *Case for Christ* gift book

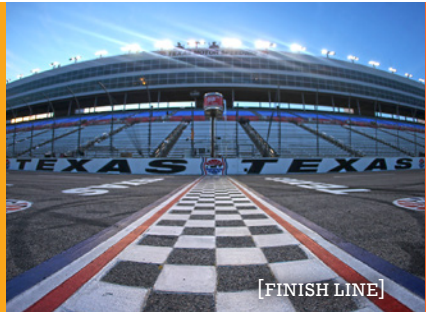


PHOTO BOOTH SPONSOR LEVEL: \$1,500

Personalized logo on every photo
 Listed as a Sponsor in program/materials
 Half-page ad in program
 Sponsor logo on website
 Pace Car ride for 2 people
 Reception time with Lee Strobel
 2 tickets to Bibles for Beach Club Benefit Dinner with preferred seating
 Autographed *Case for Christ* gift book

BRONZE SPONSOR LEVEL: \$1,500

Listed as a Bronze Sponsor in program/materials
 Half-page ad in program
 Shared banner with sponsor logo
 Sponsor logo on website
 Pace Car ride for 2 people
 Reception time with Lee Strobel
 2 tickets to Bibles for Beach Club Benefit Dinner with preferred seating
 Autographed *Case for Christ* gift book

TABLE SPONSOR LEVEL: \$800

Pace Car ride for 1 person
 Reception time with Lee Strobel
 10 tickets to Bibles for Beach Club Benefit Dinner
Case for Christ gift book

HALF-TABLE SPONSOR LEVEL: \$400

5 tickets to Bibles for Beach Club Benefit Dinner
Case for Christ gift book



KiDs Beach Club® seeks to make Christ relevant within the community by providing Christ followers an opportunity to serve at the very heart of every neighborhood... the public school.

- **Impacting Communities** for the Kingdom
 - We assist churches in going “outside” their walls for **24 weeks**
 - Communication link of church events & activities
- **Sharing Christ** in Public Schools
 - 2001 Supreme Court ruling affirming the **Equal Access Law**
 - Statistics indicate a much greater success in reaching people before age 12
 - **30 percent** of all children attending a Beach Club have **NO concept of Christ**
- **Fostering Life Change** in the Hearts of Children
 - Values taught by the Bible
 - A **KBC Bible** given to every child in club (Average club size: 78)
 - Changes the “culture” of the school
 - Children are **empowered** to invite their friends to club
- **Connecting Families to a Church Family**
 - Hundreds of **prospective** kids and families are in our data system
 - More moms and dads for you to ask to volunteer in your ministry
 - **62 percent** of all children enrolled indicate **NO church affiliation**

Together, let's connect kids to Christ and put Bibles in their hands.

KiDs Beach Club®

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kidsbeachclub.org

Follow @KiDsBeachClub



All photos of Texas Motor Speedway courtesy of Getty Images/Texas Motor Speedway.