

# 2019

## Bibles for Beach Club Benefit Dinner



Texas Motor Speedway  
Speedway Club  
Grand Ballroom  
► April 13, 2019



making  
Jesus cool  
at school!



## ABOUT THIS EVENT

Every year, KiDs Beach Club® looks forward to the annual Bibles For Beach Club Benefit Dinner. This night of fun and celebration generates the needed funds to purchase a KBC Explorer's Study Bible for every child in every Beach Club. This year, we have nearly 9,000 children attending after-school Bible clubs in public elementary schools throughout 11 different states.

Our Bibles For Beach Club Benefit Dinner will take place inside the world-class Grand Ballroom of The Speedway Club at Texas Motor Speedway on Saturday, April 13, 2019 and will include pre-event pace car rides on the famed 1½-mile asphalt oval at "The Great American Speedway!" for sponsors of every level.

We have put together a first-class evening for our guests who will arrive to free valet service, a visit to a cutting-edge interactive photo booth and then have an opportunity to participate in the exciting live auction, popular raffles and games such as Dine & Dash, Pick & Play as well as Last Man Standing. An anticipated crowd of 600 will then enjoy a delicious plated meal from the gourmet kitchen and award-winning chefs of Levy Restaurants.

Each year, the Bibles For Beach Club Benefit Dinner is the ministry's largest fundraising event and event sponsorship plays a critical role in its success. Sponsors help underwrite event costs so proceeds can go directly to purchasing Bibles for every child in every Beach Club.

Would you consider being an event sponsor? This booklet provides information about all of the various sponsorship levels. Please contact me if you have any questions or would like to become a sponsor of this incredible event.

You can reach me by phone at **(817) 510-5885** or at [jterrell@kbcmail.org](mailto:jterrell@kbcmail.org).

Thank you for your generosity and support of KiDs Beach Club®. We pray you will partner with us to connect kids to Christ and put Bibles in their hands.

Many blessings,



Jack Terrell  
Founder & President  
KiDs Beach Club®



## ABOUT OUR KEYNOTE SPEAKER

A champion for KiDs Beach Club® in the education community, Dr. David Vroonland, the superintendent for the Mesquite Independent School District, will be the keynote speaker at the 2019 Bibles for Beach Club Benefit Dinner. An educator for more than 30 years, Vroonland has been vocal about the benefits Beach Club brings to his district and continues to say that his desire is to have a Beach Club in all 33 Mesquite ISD elementary schools. Currently, there are Beach Clubs in 19 elementary schools in his district.

Vroonland's passion for providing children the most well-rounded education available stems from his own tough childhood which included poverty and the foster care system in Iowa. After an upper-middle class family adopted him at the age of 10, he soon realized that education was the pathway to success.

His education career began in 1986 as a teacher and coach in Carrollton-Farmers Branch ISD. He spent most of the 1990s with similar positions in Maryland, Japan and Wichita Falls, Texas before moving into school administration in 1999. During the next seven years, he served several administrative roles in Allen ISD before becoming the superintendent of Frenship ISD, which is located on the southwestern side of Lubbock County.

During his three years as the superintendent of Mesquite ISD, Vroonland has been recognized with several honors including the Association of Texas Professional Educators Administrator of the year award in 2017. This past year, the Texas Association of School Boards named him Region 10 Superintendent of the Year, partly because of his innovative "Read. Play. Talk." program which aims to increase the reading level and vocabulary of every student in his district.

Vroonland and his wife, Joy, have two sons, Caleb and Matthew, and two grandchildren, Josalin and William. Dr. Vroonland earned his bachelor's degree from Centenary College of Louisiana, a master's from Midwestern State University and a doctorate from the University of North Texas.



## EVENT SPONSOR LEVEL: \$30,000

- Customized recognition for unique needs
- Listed as a Event Sponsor in program/materials
- Promotion on Big Hoss TV during Pace Car rides
- Full-page ad in program
- Sponsor logo on screens in Ballroom
- Logo with hyperlink on website
- Pace Car rides for 20 people
- 20 tickets to Bibles for Beach Club Benefit Dinner with preferred seating

## ENTERTAINMENT SPONSOR LEVEL: \$15,000

- Customized recognition for unique needs
- Listed as a Entertainment Sponsor in program/materials
- Promotion on Big Hoss TV during Pace Car rides
- Full-page ad in program
- Sponsor logo on screens in Ballroom
- Logo with hyperlink on website
- Pace Car rides for 10 people
- 10 tickets to Bibles for Beach Club Benefit Dinner with preferred seating



## PLATINUM SPONSOR LEVEL: \$10,000

- Customized recognition for unique needs
- Listed as a Platinum Sponsor in program/materials
- Promotion on Big Hoss TV during Pace Car rides
- Full-page ad in program
- Sponsor logo on screens in Ballroom
- Logo with hyperlink on website
- Pace Car rides for 6 people
- 6 tickets to Bibles for Beach Club Benefit Dinner with preferred seating

## GOLD SPONSOR LEVEL: \$5,000

- Customized recognition for unique needs
- Listed as a Gold Sponsor in program/materials
- Promotion on Big Hoss TV during Pace Car rides
- Full-page ad in program
- Sponsor logo on screens in Ballroom
- Logo with hyperlink on website
- Pace Car ride for 4 people
- 4 tickets to Bibles for Beach Club Benefit Dinner with preferred seating





## VALET SPONSOR LEVEL: \$4,000

- Opportunity to put branded items in all cars
- Listed as Valet Sponsor in program/materials
- Sponsor logo on screens in Ballroom
- Pace Car ride for 2 people
- 2 tickets to Bibles for Beach Club Benefit Dinner with preferred seating

## SILVER SPONSOR LEVEL: \$2,500

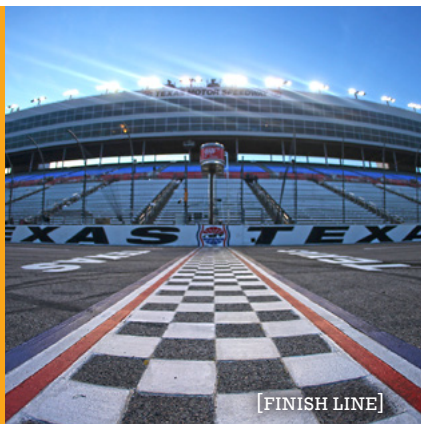
- Customized recognition for unique needs
- Listed as a Silver Sponsor in program/materials
- Half-page ad in program
- Sponsor logo on website
- Pace Car ride for 2 people
- 2 tickets to Bibles for Beach Club Benefit Dinner with preferred seating

## LANYARD SPONSOR LEVEL: \$2,500

- Personalized logo on every lanyard
- Listed as a Sponsor in program/materials
- Half-page ad in program
- Sponsor logo on website
- Pace Car ride for 2 people
- 2 tickets to Bibles for Beach Club Benefit Dinner with preferred seating



[BALLROOM]



[FINISH LINE]

## PHOTO BOOTH SPONSOR LEVEL: \$1,500

- Personalized logo on every photo
- Listed as a Sponsor in program/materials
- Half-page ad in program
- Sponsor logo on website
- Pace Car ride for 2 people
- 2 tickets to Bibles for Beach Club Benefit Dinner with preferred seating

## BRONZE SPONSOR LEVEL: \$1,500

- Listed as a Bronze Sponsor in program/materials
- Half-page ad in program
- Shared banner with sponsor logo
- Sponsor logo on website
- Pace Car ride for 2 people
- 2 tickets to Bibles for Beach Club Benefit Dinner with preferred seating

## TABLE SPONSOR LEVEL: \$800

- Pace Car ride for 1 person
- 10 tickets to Bibles for Beach Club Benefit Dinner

## HALF-TABLE SPONSOR LEVEL: \$400

- 5 tickets to Bibles for Beach Club Benefit Dinner



[BEACH CLUB]



[BIBLES]

KiDs Beach Club® seeks to make Christ relevant within the community by providing Christ followers an opportunity to serve at the very heart of every neighborhood... the public school.

- Impacting **Communities** for the Kingdom
  - We assist churches in going "outside" their walls for **24 weeks**
  - Communication link of church events & activities
- Sharing **Christ** in Public Schools
  - 2001 Supreme Court ruling affirming the **Equal Access Law**
  - Statistics indicate a much greater success in reaching people before age 12
  - **30 percent** of all children attending a Beach Club have **NO concept of Christ**
- Fostering Life **Change** in the Hearts of Children
  - Values taught by the Bible
  - A **KBC Bible** given to every child in club (Average club size: 78)
  - Changes the "culture" of the school
  - Children are **empowered** to invite their friends to club
- **Connecting** Families to a Church Family
  - Hundreds of **prospective** kids and families are in our data system
  - More moms and dads for you to ask to volunteer in your ministry
  - **62 percent** of all children enrolled indicate **NO church affiliation**

**Together, let's connect kids to Christ and put Bibles in their hands.**

## KiDs Beach Club®

Mailing Address  
P.O. Box 635  
Euless, TX 76039-0635

Shipping Address  
1320 Tennis Dr., Suite 700  
Bedford, TX 76022

Phone: 817-510-5885  
Fax: 817-510-5886

**KidsBeachClub.org**

Follow @KiDsBeachClub



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