



2017

# 2017 Annual Report

KiDs Beach Club®

making  
Jesus cool  
at school!





# Our Mission & Vision

KiDs Beach Club® is an innovative ministry established to mobilize the church to go outside its walls in order to take the message of Jesus Christ into the heart of its community.

Our vision is to provide every 3rd through 6th grade boy and girl a Jesus experience within the culture of their public school! We are connecting kids to Christ and putting Bibles in their hands.

## Bibles for Beach Club

WE GIVE A BIBLE TO  
**EVERY** child in **EVERY**  
Beach Club!

KiDs Beach Club® implemented Great Treasure Day in the spring of 2015. That is the day that every child in every Beach Club receives his or her very own KBC Explorer's Study Bible at no cost to the child, church or the school. Since the first Great Treasure Day that spring, KiDs Beach Club® has distributed 31,085 Bibles thanks to our passionate donors. Since KiDs Beach Club® began distributing Bibles in 2003, we have been blessed to deliver a Bible to 52,150 children through the end of 2017. As a result of the last Benefit Dinner and our Bibles for Beach Club program, KiDs Beach Club® was able to order another 10,500 Bibles, which we project will allow us to provide Bibles through the 2018-19 school year. Kids in third through sixth grades participate in our after-school program, but our partnering churches might not be able minister to these children for all four years. Look at this past fall, for example. We provided a Bible for the very first time to more than half the kids enrolled in Beach Club. Increased mobility rates of young families make the window to reach these children for Christ even shorter, and as a result, many new kids enroll in our clubs each semester, so we're not just handing out Bibles to new third graders. All grades see new faces and since everyone in Beach Club receives a Bible, we're providing more Bibles each year.



**31,085 BIBLES!**  
Distributed on Great Treasure Day



# The Vision from our Founder & President



It is with tremendous *gratitude* that we look back on a successful 2017 and give God the glory for the things he has done in KiDs Beach Club®!

- 794 Children accepted Jesus Christ as their Forever Friend
- 6,277 Bibles handed out to children
- 2 New states started Beach Clubs (Arkansas & Ohio)
- 1 New denomination (Nazarene)

God has been gracious to keep the door open for KiDs Beach Club® as we remain *faithful* to proclaim the name of Jesus to third through sixth graders in public schools across the country. Yet, we know that there are millions of boys and girls who have never heard the name of Jesus, let alone a clear presentation of the gospel. We want to remain *faithful* to the call to take His message to these children and connect them to Christ and put Bibles in their hands.

I also rejoice in the increasing financial stability that the Lord continues to bring to this ministry. For the first time in KBC history, our revenue from church partnerships has virtually reached the same percentage as donations to our ministry, which indicates a greater degree of financial viability.

Our prayer, on behalf of those who will hear the gospel during the next year, is that you, too, will remain faithful to continue to support KiDs Beach Club® in whatever capacity God has called you – whether it is financial, prayer or volunteer support. We are *thankful* for you and look forward to partner in this ministry together.

Blessings,

Jack Terrell, Founder & President  
KiDs Beach Club®



## Great Treasure Day

**"I rejoice at Your word as one who finds great treasure." — Psalm 119:162**



God's word is the greatest treasure on earth and it is the centerpiece of our ministry. We want every child to have their very own copy to read, study, share and grow from making a daily and eternal impact on their lives.

# Our Donors

As the Lord continues to grow KiDs Beach Club®, He faithfully grows our donor base. We receive financial gifts from all around the nation generously supporting our vision to impact communities for the kingdom, share Christ in public schools, foster life change in the hearts of children and connect families to a church family.

## Evangelical Council for Financial Accountability



In 2016, we completed the two-year accreditation process by the Evangelical Council for Financial Accountability. Having the official backing of the ECFA communicates our desire to show all of our ministry partners that we take the discipline of biblical stewardship seriously and tells an increasingly watching world that we are governing ourselves wisely. This step provides our donors and supporters a further sense of trust and confidence knowing that their financial support is being used just as intended for the furtherance of God's kingdom.

To find out more about our ECFA accreditation or to view our profile, please visit [kidsbeachclub.org/ecfa](http://kidsbeachclub.org/ecfa).



### DONOR OPPORTUNITIES

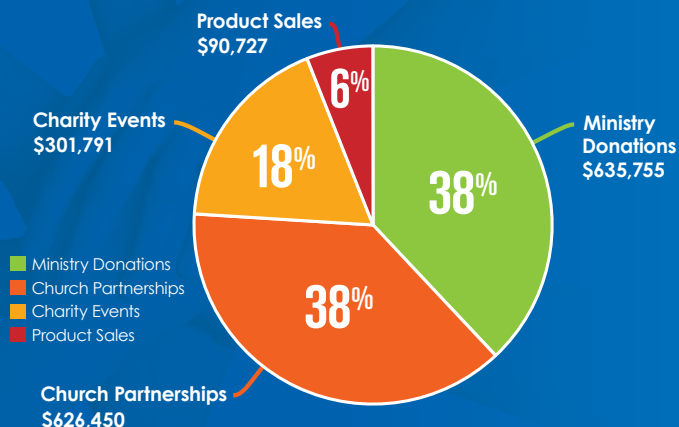
- Bibles for Beach Club
- Event & Entertainment Sponsorship
- Corporate Sponsorship
- Annual Giving
- North Texas Giving Day
- Giving Tuesday

## Statement of Financial Position & Activities

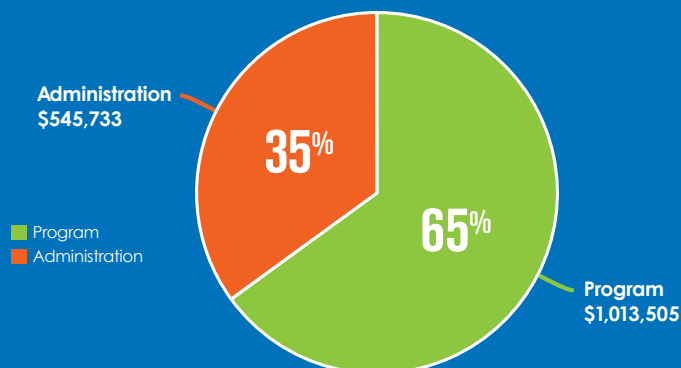
as of December 31, 2017

Total Revenue .....	\$1,654,723	Total Assets.....	\$219,410
Total Expenses.....	\$1,559,238	Total Liabilities .....	\$55,178
Net Revenue.....	\$95,485	Equity.....	\$164,232

### 2017 Total Revenue: \$1,654,723



### 2017 Total Expenditures: \$1,559,238



## Thank you

Thank you for another incredible year! We praise God for your prayers, support and the faith that you have put in us to reach kids for Christ and put Bibles in their hands. We need your help; we can't do this without you!

The KiDs Beach Club® Team

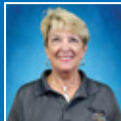
# KBC Executive Board of Directors

Jack Terrell, President  
Chuck Anderson  
Weston Clegg  
Emmanuel Dalavai  
Julie Dalavai  
Merlin Guilbeau

Suzanne Massey  
Amanda Nicholls  
Steve Thomas  
Kobby Warren  
Dr. Robert Welch

## KBC Team as of December 31, 2017

### Corporate Office Staff:



Suzanne Massey  
Sr. Director of Strategic Growth



Christy Hughes  
Club Relations Coordinator



Jack Terrell  
President & Founder



Tammy Terrell  
Strategic Growth Manager



Jennifer Radabaugh  
Club Relations Coordinator



Paul McCollum  
VP, Development & School Relations



Angie Hughes  
Finance Director



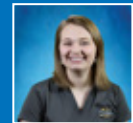
Penny Eargle  
Ministry Assistant



Dave Crome  
VP, Marketing & Communications



Todd Lamb  
Communications Director



Jordan Thomas  
Communications Specialist

### Club Relations Specialists:

Sara Craft  
Amber Goley  
Ann Griffith  
Becky Morton  
Kerri Nelson  
Michalla Revland  
Traci Rosal  
Vickie Sneed  
Robbie Sparkman

### Independent Area Specialists:

Darla Carlson, Georgia  
Chris Dove, Kentucky & Ohio  
Missy Holaday, Southern Mississippi  
Tina Kimbro, Florida  
Pattie Rowland, East Tennessee  
Vickie Sneed, West Tennessee/Northern Mississippi

### Other Contributors:

Keith Lewis, Graphic Designer  
Gary Pool, IT Consultant



# National Impact of KBC in 2017



## Impact of KBC in the Field

Every year we set ambitious goals for ourselves. We realize that the long hours spent praying and working in obedience to the Lord results in countless blessings including the salvation of children and continuous growth of new clubs.

### 2017 KiDs Beach Club®

- 11** States
- 165** Clubs
- 140** Partnering Churches
- 8,543** Kids Enrolled
- 794** Professions of Faith



## Our Volunteers

Our 2,217 volunteers dedicate themselves to showing children the love of Christ each and every week in our public schools. They serve in multiple capacities, including church coordinator, club leader, record keeper, worship leader, memory link leader, Bible leader, surf team leader, games leader and helper.



# Partnering Churches *as of December 31, 2017*

## Arkansas

Grand Avenue Baptist Church, Fort Smith

## Florida

Calvary Baptist Church, Clearwater (2 clubs)  
Christ Church, Orlando (2)  
Dwelling Place Church, Orlando  
First Baptist Church, Orlando (6)  
First Baptist Church, St. Cloud (2)  
First Baptist Church, Sweetwater

## Georgia

Poplar Springs Baptist Church, Hiram

## Kentucky

Anderson Christian Church, Lawrenceburg  
Hillcrest Baptist Church, Frankfort  
Peaks Mill Christian Church, Frankfort

## Louisiana

First Baptist Church, Sulphur  
Gateway Church, Shreveport  
Houston River Baptist Church, Sulphur  
New Beginnings Fellowship Church, Baker  
Trinity Baptist Church, Lake Charles  
Woodlawn Baptist Church, Baton Rouge

## Mississippi

Brown Missionary Baptist Church, Southaven  
Cornerstone Baptist Church, Pass Christian  
First Baptist Church, Biloxi  
First Baptist Church, Long Beach  
Mosaic Church, Ocean Springs  
St. Paul United Methodist Church,  
Ocean Springs  
Woolmarket Baptist Church, Biloxi (2)

## Missouri

Jungs Station Baptist Church, Saint Charles

## North Dakota

River of Life Assembly of God, Devils Lake

## Ohio

Tallmadge Lutheran Church, Tallmadge

## Tennessee

Bartlett Hills Baptist Church, Bartlett  
Bartlett United Methodist Church, Bartlett  
Ellendale Baptist Church, Bartlett (2)

## Tennessee (continued)

Faith Baptist Church, Bartlett (2)  
First Baptist Church, Lakeland  
Ridgeway Baptist Church, Bartlett

## Texas

121 Community Church, Grapevine (2)  
Baytown Community Church, Baytown  
Believers Bible Church, Corsicana  
Berean Baptist Church, Sunnyvale  
Big Springs Baptist Church, Richardson  
Burleson Bible Church, Burleson  
Café Church, Arlington  
Calvary Baptist Church, San Angelo  
Calvary Hill Baptist Church, Mesquite  
Casa de Oracion, Arlington  
Centerpoint Church, Mesquite  
Center Point Church, North Richland Hills  
Central Baptist Church, Hillsboro  
Christ Church, Irving (2)  
Community Life Church, Forney  
Coppell Bible Fellowship, Coppell  
Countryside Bible Church, Southlake  
Cross Church, Haslet  
Dallas Bible Church, Dallas (2)  
East Ridge Park Christian Church (2)  
Faith Baptist Church, Chandler  
First Baptist Church, Athens  
First Baptist Church, Buffalo Gap  
First Baptist Church, Burleson (2)  
First Baptist Church, Celina (2)  
First Baptist Church, Denver City  
First Baptist Church, Euless (6)  
First Baptist Church, Eustace  
First Baptist Church, Gun Barrel City  
First Baptist Church, Highlands (2)  
First Baptist Church, Hurst (2)  
First Baptist Church, Kemp  
First Baptist Church, Mabank (2)  
First Baptist Church, Malakoff  
First Baptist Church, Mesquite  
First Baptist Church, Monahans  
First Baptist Church, Murchison  
First Baptist Church, New Boston  
First Baptist Church, Nocona  
First Baptist Church, Odessa (3)  
First Baptist Church, Richardson  
First Baptist Church, Seagoville  
First Baptist Church, Slaton  
First Baptist Church, Temple

First Church of the Nazarene, Fort Worth  
First Church of the Nazarene, Lubbock  
First Presbyterian Church, Arlington  
First United Methodist Church, Burleson  
First United Methodist Church, Euless  
First United Methodist Church, Lubbock  
First United Methodist Church, Mont Belvieu  
Grandview Baptist Church, Mesquite  
Harmony Baptist Church, Weatherford  
Heights Baptist Church, Richardson  
Hickory Tree Baptist Church, Balch Springs (2)  
Hunters Glen Baptist Church, Plano (2)  
Indiana Avenue Baptist Church, Lubbock  
Lake Ridge Bible Church, Mesquite  
Lakeside Baptist Church, Canton  
MacArthur Boulevard Baptist Church, Irving  
Memorial Baptist Church, Baytown  
Mesquite Bible Church, Mesquite  
Mesquite Church of Christ, Mesquite  
New Hope Baptist Church, Aubrey (2)  
North Pointe Baptist Church, Hurst  
Northside Baptist Church, Weatherford  
Northside Church of the Nazarene, Watauga  
Pantego Bible Church, Fort Worth (3)  
Park Springs Bible Church, Arlington  
Providence Baptist Church, Kemp  
Relevant Life Church, Lewisville  
Rockhill Baptist Church, Brownsboro (2)  
Royal Haven Baptist Church, Farmers Branch  
Rural Shade Baptist Church, Cleveland  
Shady Oaks Baptist Church, Hurst  
Shiloh Terrace Baptist Church, Dallas  
South Park Baptist Church, Alvin (2)  
Southlake Baptist Church, Southlake  
St. Andrews Anglican Church, Grand Prairie  
Sunnyvale Baptist Church, Sunnyvale (2)  
Tabernacle Baptist Church, Ennis (2)  
The Fellowship at Weatherford, Weatherford  
The Hills Church, North Richland Hills  
The Journey Baptist Church, Lewisville  
The Summit Church, Aledo  
The Village Church of Southlake, Southlake  
Trinity Baptist Church, Bedford  
Trinity Bible Church, Richardson  
Trinity Bible Church, Willow Park  
Turning Point Church, Fort Worth  
Watermark Church, Dallas  
Wildwood Baptist Church, Mesquite  
Willow Park Baptist Church, Willow Park  
Woodland Heights Baptist Church, Bedford

# KiDs Beach Club®

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Eules, TX 76039-0635

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1320 Tennis Dr., Suite 700  
Bedford, TX 76022

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**kidsbeachclub.org**

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