

WHY DO WE CULTIVATE CHARACTER?

Throughout September during this North Texas Giving Day season, we've shared HOW & WHERE we are Cultivating Character. But we haven't shared the WHY. WHY are we focused on Cultivating Character? The answer is simple: It's all about giving every preteen boy and girl a Jesus experience!

Jesus models positive character for us throughout Scripture. He tells us to workout our faith. When we do, it reflects His character. It gives us an opportunity to let others experience Him. And that's what it's all about: letting others see that it's not me being a *kind*, respectful person. It's not you being *selfless or dependable* to donate your time volunteering in Beach Club[®]. It's not someone else being generous by giving money. It's the Jesus in YOU. It's the Jesus in ME. It's Jesus that allows us to live in an upright manner so others can experience Him.

As you consider your gift this North Texas Giving Day, we ask that you pray over the character words that we teach throughout our programs.

> GENEROSITY ORDERLINESS FORGIVENESS COURAGE CONTENTMENT DEPENDABILITY COMPASSION CONFIDENCE OBEDIENCE FRIENDLINESS KINDNESS SELF-CONTROL DETERMINATION COURAGE RESPECT LOVE HUMILITY GENEROSITY CONFIDENCE THANKFULNESS

Ask Father to guide your giving decision so that more kids can experience Jesus in new ways through the ministry of KiDs Beach Club[®].

Please Help Us Reach Our Goal!

KiDsBeachClub.org/NTXGD



The Jesus in Me [©] "...the only thing that counts is faith expressing itself through love." Galatians 5:6

Expressing our faith. Hearts beating to serve. Love the unlovable, without reserve. No, it's not optional, it's what our God expects.



Deep roots bearing fruits as He directs. And when those on the outside question why, there's only one answer. Just one reply. It's the Jesus in me. It's His light shining through. It's the Jesus in me. It's His love serving you. It's the Jesus in me. How deep will I go for the Jesus in me to show? It's the Jesus in me. It's Him it's not me. It's the Jesus in me. He's the difference you see. It's the Jesus in me. Let my prayer always be: Jesus, be Jesus in me!

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At the time of this publication, we are just over 1/3 of the way toward our \$30K goal! PLEASE HELP US FINISH STRONG!

TUNE IN TONIGHT TO THE CHRIS KROK SHOW WBAP 820 AM

WBAP 820 AM syndicated radio show host and KBC supporter Chris Krok will host KBC founder and CEO Jack Terrell on his show at 9:45 CST tonight. Chris will be highlighting some of the great things God is doing here at KiDs Beach Club[®]. WBAP 820 AM is a Dallas/Ft. Worth area high-powered talk-radio station. The show is syndicated and can be heard throughout the country or streamed from wbap.com.



