

KIDS BEACH CLUB®

2022 GALA



Arts District Mansion
Dallas, Texas
June 18, 2022



making
Jesus cool
at school!™



ABOUT THIS EVENT

Every year, KiDs Beach Club® looks forward to and relies on the annual Benefit Dinner to assist the ministry with funding for the upcoming school year. After going virtual during the first year of the pandemic in 2020 which featured well known Christian pollster George Barna, we were honored to have Hobby Lobby President Steve Green serve as our keynote speaker for a smaller and social distanced event at the CRM Studios in Las Colinas last year for our Evening with the Stars! Our folks had a wonderful time dining inside the Mercury Studios and hearing the remarkable story of how God birthed and has grown KiDs Beach Club TV to be shown in all 50 US states and in 6 of 7 continents around the world.

Thankfully, with the decrease in COVID-19 cases across the country, we anticipate our public schools re-opening their after-school activities which will again allow KBC and our partnering churches to continue our ministry of sharing the gospel during our after-school Bible clubs. As you know, we provide a KBC Explorers Study Bible to every one of the 10,000+ children in every Beach Club so we will be raising funds for that large purchase as well as for the hefty production costs for season 3 of KiDs Beach Club TV.

Our 2022 KBC Gala will take place in the historic and beautiful Arts District Mansion, formerly the Belo Mansion, in downtown Dallas on Saturday night, June 18, 2022. We have put together a first-class evening for our guests who will also enjoy a delicious plated meal and enjoy musical entertainment from international Christian singer and songwriter, Steph Carse as well as what promises to be a very timely and impactful message from Tony Perkins, the President of the Family Research Council in Washington, D.C.

Each year, the KBC Benefit Dinner is the ministry's largest fundraising event and event sponsorship plays a critical role in its success. Sponsors help underwrite event costs so the proceeds from our generous donors can go directly to ministry expenses such as purchasing Bibles for every child in every Beach Club.

Would you consider being an event sponsor? This booklet provides information about all the various sponsorship levels. Please contact me if you have any questions or would like to become a sponsor of this incredible event.

You can reach me by phone at **(817) 510-5885** or at jterrell@kbcmail.org.

Thank you for your generosity and support of KiDs Beach Club®. We pray you will partner with us to connect kids to Christ and put Bibles in their hands.



Jack Terrell
Founder & President
KiDs Beach Club®



ABOUT OUR KEYNOTE SPEAKER

Tony Perkins is Family Research Council's fourth and longest-serving president, joining the organization in August of 2003. Described as a legislative pioneer by the national media, Tony has established himself as an innovative pro-life and pro-family policy and political leader since first being elected to office in 1996.

Tony, who is an ordained minister, remains active in Christian ministries and frequently fills pulpits across the country. He is a board member of Caring to Love Ministries, one of Louisiana's largest pregnancy resource centers. Tony is the immediate past president of the Council for National Policy.

A veteran of the United States Marine Corps and a former police officer, Tony brings a unique perspective to the public policy process. Tony holds a Bachelor of Science degree from Liberty University, a Master of Public Administration degree from Louisiana State University, and was awarded an honorary Doctor of Divinity from Liberty University.

He and his wife Lawana have been married since 1986 and have five children.



ABOUT OUR MUSICAL PERFORMER

Emmy Award winner Steph Carse has honed his skills as a world-class vocalist, selling over half a million records along the way and garnering fans and awards internationally.

Singing is in Steph's blood. Growing up in a diverse music-loving family, he has been exposed to many genres of music including opera, country, rock, gospel, pop, and more. Throughout his career, he has recorded and performed a wide variety of musical styles.

Steph began making his mark in the music world in the nineties, singing French-language covers of popular country hits that took him to the top of the Canadian pop charts. This opened doors for him to start recording his own original songs, and then the award nominations began to come in.

A personal passion of Steph's is revealed in the song "Awesome"—a desire to raise awareness of not only the danger of bullying, but also the power of words. *"I wrote this song as a reminder that there is something awesome in each of us and that we are to celebrate our uniqueness to make a difference".*



PLATINUM SPONSOR LEVEL: \$25,000

Customized recognition for unique needs

Listed as **TITLE** Sponsor in all event advertising and program

A front row, center reserved table with sponsor name/logo and 8 tickets

Full-page ad in 2022 KiDs Beach Club® Gala Program

Sponsor logo on screens in the ballroom as well verbal mention during event

Banner with sponsor name/logo prominently displayed during the event

Sponsor logo on 2022 KiDs Beach Club® Gala website page

Sponsor logo on 2022 KiDs Beach Club® website throughout 2022

DIAMOND SPONSOR LEVEL: \$15,000

Customized recognition for unique needs

Listed as **FEATURE** Sponsor in all event advertising and program

A front row, reserved table with sponsor name/logo and 8 tickets

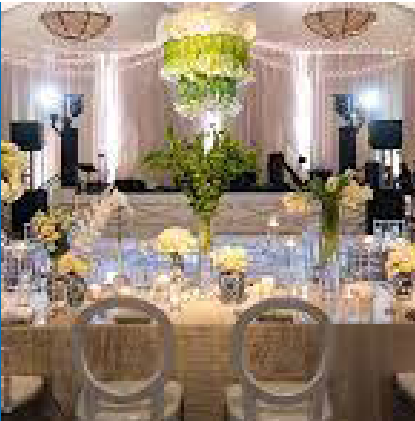
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SAPPHIRE SPONSOR LEVEL: \$10,000

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RUBY SPONSOR LEVEL: \$2,500

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KiDs Beach Club® Thanks Our Generous Sponsors





KiDs Beach Club After-School Bible Clubs. Celebrating 19 Years of Sharing the Gospel in Public Schools!

**IMPACTING
COMMUNITIES
FOR THE KINGDOM**

Since 2003...

110,198

KIDS

IMPACTED BY
BEACH CLUB



23,088

VOLUNTEERS

HAVE GIVEN TIME TO
LEAD A BEACH CLUB



9,500

**PROFESSIONS
OF FAITH**

CELEBRATED IN BEACH CLUB



70,814

BIBLES

HAVE GIVEN TIME TO
LEAD A BEACH CLUB



"I believe that KiDs Beach Club® is more important now than ever. Our students need that mentorship from the community. They need to dig deep into those character traits and those character words. And the stories that are in the Bible open up their minds and open up their hearts to the truth. Now, more than ever, we need the truth."

Dr. Amanda Walker, Principal
Rugel Elementary School
Mesquite, Texas



Purpose: Partner with churches in reaching unchurched children and their families with the gospel of Jesus Christ



Vision: Provide every 3rd through 6th grade boy and girl a Jesus experience within their culture



KiDs Beach Club TV.

Bringing the Gospel to Kids All Around the World!

United States

Broadcast/Satellite TV

CTN Network – DIRECTV 377 / DISH 262

22 stations nationwide

TCT Network – DIRECTV 366

37 stations nationwide

TLN Network – Chicago & San Francisco

The Walk TV Network – 104 stations nationwide

KCHF – Albuquerque

Lighthouse TV – Philadelphia & Lancaster

WBNA – Louisville

WLMB – Toledo

WTLW – Lima



Worldwide

Streaming

PureFlix – COMING SOON

All Nations TV – 200 Million Homes

PAX-TV – 200 Million Homes

Inspiration TV – 200 Million Homes

(200+ Countries)

KBTV Global – 250 Million Homes

World Trumpet TV – 300 Million Homes

(Africa/Caribbean)

Satellite TV

Angel TV – 6 Continents via 12 Satellites

Website

KidsBeachClub.org/online

The KiDs Beach Club® weekly TV show is now airing in all **50 states** and **6 of the 7 continents around the world**. It is available to more than **500 million homes** globally.



Character Education Through the Lens of Scripture



Gospel Shared During Every Episode



Fun Review Games to Remember the Lesson

You won't find another children's show like this one!

Season 1 Sponsorship by GMI

The 15 episodes were written to reflect the character of Christ allowing each to highlight an attribute of Biblical character. To the surprise of everyone, from all the cast, crew, writers and producers, Season 1 was a tremendous hit and winner of **4 Telly Awards**.

Season 2 (20 episodes) now available for sponsorship

20 episodes for Season 2 is now available for sponsorship. Showcase your business to a potential **81 million US homes** while providing an eternal worldwide impact for countless kids.



Developing Tomorrow's Leaders by Building Character in Children Today!



CharacterLeads™ is an 18-week program designed to meet requirements of new laws in Texas, Florida and other states.

Public schools are using CharacterLeads™ in their assemblies and classrooms to develop tomorrow's leaders by building character in children today.



CharacterLeads™ is a very flexible, easy to teach curriculum complete with videos, student worksheets, games, parent letters and much more.



CharacterLeads.com

KiDs Beach Club®

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